

**REMARKS**

Claims 1-10 have been rejected under 35 U.S.C. § 103(a) as being unpatentable over Paik et al. in view of Hendricks. Claim 1-6 have been canceled by the present amendment. As to claims 7-10, Hendricks does not constitute prior art. The earliest possible effective date for the Hendricks patent is December 9, 1992, the filing date of its parent application. The present application claims priority through a number of parent applications back as early as September 28, 1990. As it is only necessary to demonstrate priority before the filing of Hendricks, the Examiner is referred to priority application no. 877, 325 issued as U.S. 5,412,720 (the '720 patent). This application was filed May 1, 1992 and provides support pursuant to § 112 for claims 7-10. Thus, Hendricks may not be used to reject these claims and they should be allowed.

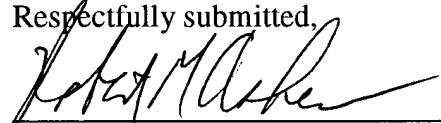
Referring now to the '720 patent and claim 7, a home interface controller 13 is illustrated in Fig. 17. In Fig. 11, the home interface controller is shown for use with a television 43 on a cable television system. Fig. 17 shows the data transceiver as transmitter 172 and receiver 179 described at column 11, lines 38-41 of the '720 patent. A selection input is illustrated as infrared receiver 1735 which receives data from subscriber selection device, the remote unit 14 as described in the '720 patent at column 11, lines 36-38. The television input is identified as 1711 and described at column 11, lines 13-14 of the '720 patent. The signal output to the television is shown coming from splitter 1782 or RF switch 1783 as described in column 12, lines 3-9. The '720 patent is directed to an interactive home information system for providing interactive service, interactive advertisement and games (see col. 7, l. 15-20), in which interactive signals modify the content of the television signal capable of full motion video being viewed by the subscriber. For example, as described at

column 12, lines 23-43 describing an interactive advertising service in which the displayed carousel changes in response to subscriber input. Claim 7 predates Hendricks and the rejection should be withdrawn. Claim 7 and all claims depending therefrom should be allowed.

Applicant encloses herewith a copy of the information disclosure statement submitted on November 8, 2002 which properly included the fee under 37 C.F.R. § 1.17(p) of \$180.00. A copy of the transmittal forms and the check is enclosed. Copies of the references should all be available in the parent application file for application no. 08/660,659 which is issued as U.S. Patent No. 6,100,883. If there is any difficulty in completing this review, the Examiner is encouraged to contact Applicant's below identified counsel.

Applicant respectfully submits that the present application is in condition for allowance subject to the Examiner's indication that all references submitted by Applicant have been considered.

Respectfully submitted,



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